

On Tuesday, September 22, 2009, the Subcommittee on Information Policy, Census and the National Archives held a hearing titled: "The Census 2010 Integrated Communication Campaign; Criteria for Implementation: Measurements for Success."

The hearing provided an opportunity for the Census Director to provide testimony on the status of the 2010 Decennial Census. The hearing also examined the 2010 Census Integrated Communications Campaign as the Bureau prepares for the 2010 Decennial Census.

The witnesses who testified were:

**Panel One**

Dr. Robert Groves  
Director  
U.S. Census Bureau

Ms. Judith J. Gordon  
Principal Assistant Inspector General  
Audit and Evaluation  
U.S. Department of Commerce

Mr. Jeff Tarakajian  
Chairman and CEO  
Draftfeb

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To view a webcast of the hearing, please click on the link below:

[Click Here](#)

### **Documents and Links**

- [Prepared Testimony of Dr. Robert Groves](#)
- [Prepared Testimony of Ms. Judith J. Gordon](#)
- [Prepared Testimony of Mr. Jeff Tarakajian](#)
- [Jeff Tarakajian - Attachment 1](#)
- [Jeff Tarakajian - Attachment 2](#)
- [Witness List](#)
- [Opening Statement of Subcommittee Chairman Wm. Lacy Clay](#)